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## NATIONAL LEVEL LARGE-SCALE ASSESSMENT DATA FOR INSTRUCTIONAL PLANNING IN CLASSROOM

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#### **ABSTRACT**

Large scale assessments are used for many purposes, but for all purpose's teachers are rarely recognising the use of large-scale assessment for instructional planning. The feedback from large scale assessment very often is too abstract and of no use to the students, especially if the large-scale assessment is administrated in the end of term. Teachers primarily use their intuition to plan instructional decisions, however in time of vast different political initiatives, it is very important to introduce in school data-driven decision making.

Authors are working in the theoretical framework that assessment data in aligned and interconnected fashion with instruction is important in making high quality educational decisions and data should be interpreted in context to be transformed to the meaningful information. The study design is based on in-depth analysis of 6th grade national level large-scale assessment data in Science, Native language (Latvian language) and Mathematics and teacher performance data in classroom. In focus groups experts deconstructed the aggregated data from the large-scale assessment in several iterations and map items according to the theoretical constructs according to new curriculum reform. Data have been analysed according to the general framework of data-decision making. Authors have found, teacher performance data and deconstructed large-scale assessment data, organized in interconnected way between different subjects, of high use in data driven decision making process. The authors have piloted the model, in which deconstructed data were used to make decisions to improve student learning outcomes in classroom.

Keywords: large-scale assessment, data-driven decision making, data literacy.

## Introduction

Employment distribution over the last years has shifted towards jobs with non-routine skills. High cognitive skills encompass problem-solving, abstract reasoning, and decision-making, but low cognitive skills demand basic human adaptability (Dorn, 2009). Therefore, education systems

shift to the implementing and promoting higher order thinking skills in curriculum. Countries are trying to their best to improve the quality of education (Wiliam, 2018a). Similar process is observed in Latvia, where National Centre for Education has launched a comprehensive curriculum reform, prioritising 21st century skills such as problem solving and critical thinking, collaboration, citizenship, creativity and entrepreneurship, digital literacy and self-regulated learning. The content of the curriculum has been organized in seven learning areas: languages, social sciences, cultural understanding and artistic self-expression, natural sciences, mathematics, technology, and health and physical activity with complex learning outcomes which integrates understanding, skills and attitudes (Regulations Regarding the State Standard in Basic Education, the Subjects of Study Standards in Basic Education and Model Basic Educational Programmes, 2018).

However, question remains, what education policy will improve quality of education, because even the robust research results, using randomized controlled trials still tells us only half of the story. The research results are talking about what has worked in the particular time, place and certain population together with support factors which were in place in that particular place in time, that's why the context of the education policy is of such importance (Cartwright & Hardie, 2012). Especially in time of vast different political initiatives, it is important to introduce in school data driven decision making to evaluate effectiveness of every initiative in specific context, because research shows that even feedback to student can in fact reduce the student achievement (Kluger & DeNisi, 1996).

In the research literature through the randomized and quasi-experimental designs is growing promising evidence that using data can lead to the improvements of student achievements (Campbell & Levin, 2009). Data decision making has become important theme linked to school accountability, improvement and educational policy (Mandinach & Jackson, 2012). Two significant changes, which facilitates data use, have occurred. Firstly, the shift on the paradigm of assessment from summative to formative, with the goal to directly use information in improving instruction. Secondly, various technological solutions to manage vast amount of data (Lipton & Wellman, 2012).

School teams, which attempt to use data in a meaningful way, often face several problems during their work with data, both on the individual level (for example, personal and social) and as whole group (for example, technical tools, sharing the same goal and group interdependency). It is a big mindset change for teacher, when workplace association moves from classroom to school. Structural change doesn't ensure cultural change, that's why simply providing time to the group meeting, doesn't increase teacher learning (Lipton & Wellman, 2012).

Everyday teachers and school principals are making decisions, which directly or indirectly impact student learning. The view that teachers and principals do not need data, because good decisions are based on experience are prevailed (Schildkamp, Lai, & Earl, 2013). However, there is growing evidence that effective data use strategy improves student achievement. But use of data requires understanding what kind of data is needed and how it will be used (Datnow et al., 2007).

A key reason why data can lead to the improvements is the opportunity to monitor if students are reaching their goal and plan intervention on the fly. Second reason for using data is finding the most effective and cost-effective pollicises and practices in certain context, which improves student achievement. It is very similar idea about knowing the impact from the teacher perspective, which is relevant not only for the individual teacher, but also to the school as an organization (Hattie, 2012).

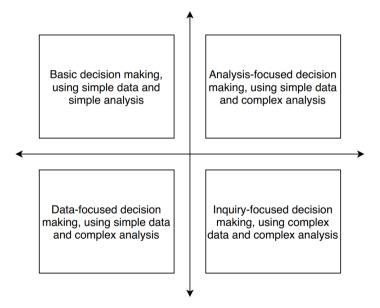
Unfortunately the question of "what work" in education can hardly be answered, most often it is very dependable of situation and circumstances (Macpherson & Hendrick, 2019). Therefore, organisation's learning capability and seeking for the most effective solutions will be the only sustainable competitive advantage in the future. It is difficult to image that if teachers are not continuous learners and effective collaborators, they will be able to develop such qualities in students (DuFour, 1997; Kools & Stoll, 2016).

## **General Data Driven Decision framework**

Data driven decision making in education typically refers to teachers, principals, and administrators systematically collecting and analysing data to guide a range of decisions to help improve the success of students and schools (Schildkamp u.c., 2013). A use of data has become a strong part of educational policy in the school, district and national level. Researchers have been developed various theoretical frameworks for data-driven decision making (Abbott, 2008; Hamilton et al., 2009; Ikemoto & Marsh, 2007a; Mandinach et al., 2008; Means et al., 2010; Schildkamp et al., 2013).

According to the Schildkamp the process of using data is like the linear process: starting from the purpose and then proceeding to data collection, analysis, interpretation and action. Howt the same time Schildkamp points out that there are some iterations and connections between the data collection, analysis and interpretations (Schildkamp et al., 2013).

Ikemoto and Marsh argues that making data-driven decision simple and straightforward process, we are failing to acknowledge how educators make meaning of the data (Ikemoto & Marsh, 2007b). There are evidence, that models which are implemented, differ from straightforward and linear process. The variations are so great, that on one extreme for every problem is introduced the same solution (for example, allocating additional instructional time) to the models which really are capable of finding causality (Ikemoto & Marsh, 2007b). According to the Ikemoto and Marsh there are at least four types of data-driven decision making: basic, analysis-focused, data focused, and inquiry focused. Data complexity depends on time, type and level of details, while analysis complexity varies for according to the technical analysis, iterations and expertise (Fig. 1). Distinction is important to understand that under the word "data driven based decision making" has been understood very different practices. Although there is no clear prioritising complex versus basic data or analysis, because the purpose of collecting and using data can be very different. According to Copland (2003), inquiry based analysis is of favour, because it is not only a way for solving problem, but also a way of an organization learning and capacity building (Copland, 2003).



**Figure 1.** Four types of decision making, using different types of data and implementing different types of analysis. From "Cutting Through the "Data-Driven" Mantra: Different Conceptions of Data-Driven Decision Making," by G. S. Ikemoto and J. a. Marsch, 2007, *Yearbook of the National Society for the study of Education*, *106*. Copyright 2007 by the Blackwell Publishing. Adapted with permission. Yearbook of the National Society for the study of Education by National Society for the Study of Education Reproduced with permission of Blackwell Publishing in the format Republish in a journal/magazine via Copyright Clearance Center

In the article "A Perfect Time for Data Use: Using Data-Driven Decision Making to Inform Practice," Ellen B. Mandinach (2012) describes a conceptual framework for data-driven decision making and claims that, despite of growth of theoretical frameworks in literature, they consist of similar components: data, information and knowledge. However, in her presented framework, data driven decision making components are supplemented with cognitive skills which are needed to transform data. In order to transform raw data to knowledge, six relevant skills are outlined and embedded in conceptual framework: collecting and organising data, analysing and summarising information, synthesising and prioritising knowledge. The presented framework is not linear, but is based on the iterative process, where in the last phase the intended impact of intervention or proposed solution has been measured, which most likely leads to next steps of collecting another types of data and different analysis strategies (Mandinach, 2012).

In all general data-driven decision making frameworks, the question remains what type of data is available to teachers or school, how should it be organized in actionable way, not to be the burden, but be of use to instructional decisions or improvement planning in the level of school (Mandinach, 2012).

# Development of the Specific Data Driven Decision-making Framework for School Improvement

Student educational achievements as a separate piece of information is of no use, because mostly people want to know whether the results are good or not good, and if not good whom to blame, and how to fix whatever is broken. For that we need not only student learning outcomes data, but additional educational, policy and non-educational data, because the impact of these context and non-educational factors can be huge. When school performance is good, the reason is most likely both – quality of education and non-educational factors influence. And it is not easy to understand and figure out which is influence more, but it is very important to include such factors in the framework (Koretz, 2008, 2017).

According to the research the first and most important factor is teacher quality, although there are some critics for the research methodology, the conclusions about teacher quality as a main factors has been proved over and over worldwide (Hanushek, 2011; Wiliam, 2018b). The second most important factor is leadership, which have been studied extensively and the research is clear, that primarily talented leadership serves as a catalyst for developing the potential of the organization. Leadership effect is second

only to the teacher quality (Day, Gu, & Sammons, 2016; Hallinger, 2014; Hallinger & Heck, 1998; Leithwood, Harris, & Hopkins, 2008).

In previous research authors have developed framework to report assessment data on actionable scale for school and teacher (Table 1). For the identification of the level of complexity of item Structure of Observed Learning Outcomes (SOLO) taxonomy has been used (Biggs & Collis, 1982; Pestovs, Namsone, Čakāne, & Saleniece, 2019). Authors have modified the original SOLO taxonomy, additionally dividing the second level of complexity. The II level of complexity has been divided into two groups by varying item context. When the context is familiar to the student, the item has been mapped as IIA level and unfamiliar new context has been mapped as IIB. Average student performance in classroom and school level has been calculated and compared with national level.

**Table 1.** Student achievement reporting framework in Mathematics, Science and Native language (Latvian language) according to the subcomponents and SOLO level of complexity

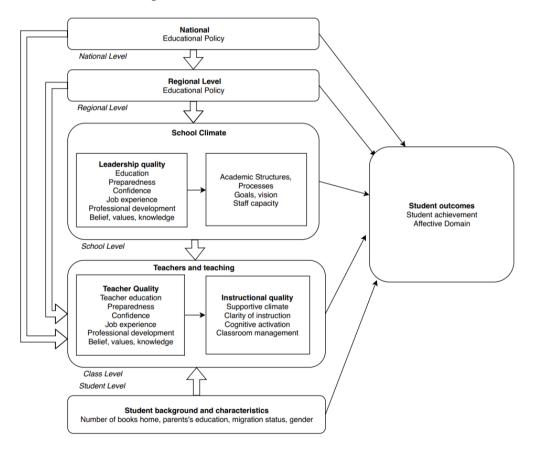
Subject	Subject subcomponents		O leve	el of c	omple	xity
		I	IIA	IIB	III	IV
Mathematics	Model/formulate					
	Transform/manipulate					
	Infare/draw conclusions					
	Communicate					
Scientific	Explain phenomena scientifically					
	Interpret data and evidence scientifically					
	Evaluate and design scientific enquiry					
Language	Language conventions					
	Retrieve explicitly stated information					
	Interpret and integrate ideas and information					
	Communicate					

## Aim of the Study

The aim of the study is the development of the initial framework for making data-driven decisions and piloting the framework at school level, using one, the most important key factor – teacher instructional quality and 6th grade national level large-scale assessment data in Science, Native Language (Latvian language) and Math as a student achievement indicator.

### **Materials and Methods**

Authors reviewed several general data-driven decision theoretical frameworks, adapted theoretical framework of the key factors, which influences the student learning outcomes and present an effective way of collecting, and organizing data, analysing and summarizing information and synthesizing and prioritizing knowledge to decide and develop action plan for school improvement. In the developed theoretical framework, key educational factors are included, including students' background data and characteristics (Fig. 2).



**Figure 2.** Conceptual framework of main factors of student learning outcomes. From "Teacher Quality, Instructional Quality and Student Outcomes: Relationships Across Countries, Cohorts and Time. IEA Research for Education. Volume 2.," by T. Nilsen & J. E. Gustafsson, 2016, *International Association for the Evaluation of Educational Achievement.* Copyright 2016 by the International Association for the Evaluation of Educational Achievement (IEA). Adapted with changes under the terms of the Creative Commons Attribution NonCommercial 4.0 International License (http://creativecommons.org/licenses/by-nc/4.0/)

- 1. According to the previously developed framework, authors identify assessment indicators in the national level large-scale assessments in the 6<sup>th</sup> grade in Science, Native language (Latvian language) and Mathematics of the Year 2019. Assessment indicators are mapped according to the framework subcomponents and according to the SOLO level of complexity of item. Average achievement results in the classroom and at national level have been calculated, using classical test theory in *R* 3.6.0. and *Microsoft Excel* 365 environment.
- 2. In order to gather data of the instructional quality, a previously developed framework has been used to observe teacher performance in classroom. Designed and piloted teacher performance assessment framework for teaching 21<sup>st</sup> century skills, includes 8 categories and 13 criteria. According to the theoretical framework, performance level descriptions have been created and validated in the school practice, to assess the performance of teachers. Performance has been described in four levels: from the 0 (not observed) to the 4 (expert performance) (Bertule, Dudareva, Namsone, Cakane, & Butkevica, 2019). In this study three categories and nine criteria have been used during the lesson observation (Table 2). The teacher performance, who are teaching in the 6<sup>th</sup> grade have been analysed in depth, but for school leadership average observed teacher performance in school has been provided in addition.

**Table 2.** Teacher performance assessment categories and criteria to teach 21<sup>st</sup> century skills (Bertule, Dudareva, Namsone, Čakāne, & Butkēviča, 2019)

Category	Criteria	Levels of performance							
		0	1	2	3	4			
Cognitive activization	2.1 Learning task for cognitive depth								
	2.2 Classroom discourse								
Classroom management and clarity of instruction	5.1 Lesson design								
	5.2 Teaching techniques								
	6.1 Curriculum								
Student support	1.1 Learning goals								
	1.2 Metacognitive skills								
	5.3 Differentiation, personalization								
	6.2 Feedback								

3. In the research participated two municipalities (seven and eight schools in each municipality). In this paper data from one school (three classes) are studied as case study, in order to begin the piloting of developed model. Authors together with leadership team, identified specific patterns according to the school data, which included average achievement data in the 6<sup>th</sup> grade in Science, Native language (Latvian language) and Mathematics of the Year 2019 and performance of teachers' group (number of teachers = 6).

## **Results**

In the case study, student achievement average data are presented for every 6<sup>th</sup> grade class (three in total) in one municipality school, according to the Table 1 framework. The total student population in municipality is approximately 700 students.

**Table 3.** Student achievement average data and difference from national level average according to subjects and level of complexity. Municipality School. Grade 6.1

Subject	Subject sub- components	Average student achievement and the different with national level student achievement at the country								
	•	I		IIA		IIB		III		
		%		%		%		%		
Mathematics	Transform / manipulate	63.1	-14.3	72.7	-2.4	28.4	-15.2	35.5	-5.3	
Science	Explain phenomena scientifically	73.7	-2.2	57.9	-9.3	27.6	-22.3	21.1	-17.9	
	Evaluate and design scientific enquiry	94.7	14.5	na	na	39.5	-14.2	na	na	
	Interpret data and evidence scientifically	na	na	68.4	-5.7	68.4	12.1	39.5	1.4	
Latvian Language	Language conventions	58.2	-9.5	40.9	-28.6	20.3	-22.0	na	na	
	Interpret and integrate ideas and information	70.7	-1.3	83.0	16.0	59.1	3.5	13.6	-18.9	

**Table 4.** Student achievement average data and difference from national level average according to subjects and level of complexity. Municipality School. Grade 6.2

Subject	Subject subcomponents	Average student achievement and the difference with national level student achievement across the country								
	•	I		IIA		IIB		III		
		%		%		%		%		
Mathematics	Transform / manipulate	52.5	-24.9	67.0	-8.1	29.4	-14.2	29.0	-11.7	
Science	Explain phenomena scientifically	60.8	-15.1	52.5	-14.7	31.3	-18.7	27.5	-11.5	
	Evaluate and design scientific enquiry	85.0	4.8	na	na	35.0	-18.7	na	na	
	Interpret data and evidence scientifically	na	na	60.0	-14.1	35.0	-21.4	30.0	-8.1	
Latvian Language	Language conventions	60.9	-6.8	46.7	-22.8	42.3	0.1	na	na	
	Interpret and integrate ideas and information	66.0	-6.1	80.4	13.5	54.9	-0.6	23.9	-8.7	

**Table 5.** Student achievement average data and difference from national level average according to subjects and level of complexity. Municipality School. Grade 6.3

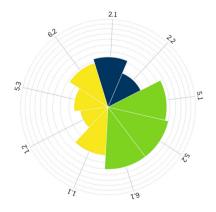
Subject	Subject subcomponents	Average student achievement and the differ with national level student achievement achieve							
	•	I		IIA		IIB		III	
		%		%		%		%	
Mathematics	Transform / manipulate	64.7	-12.7	69.4	-5.7	30.9	-12.7	24.7	-16.0
	Explain phenomena scientifically	72.8	-3.1	63.2	-4.0	26.3	-23.6	26.3	-12.6
Science	Evaluate and design scientific enquiry	79.0	-1.3	na	na	31.6	-22.1	na	na
	Interpret data and evidence scientifically	na	na	63.2	-10.9	36.8	-19.5	29.0	-9.1
Latvian Language	Language conventions	59.0	-8.7	63.2	-6.4	49.3	7.1	na	na
	Interpret and integrate ideas and information	65.1	-7.0	82.9	15.9	62.2	6.6	50.0	17.4

During the analysis of the national level large scale assessments of Year 2019, the authors couldn't identify assessment items in several subject subcomponents and items, which assessed SOLO IV level of complexity. The minus symbol represents, that the average achievement level of the class is below the national achievement level.

Table 6. Science, Mathematics and Native language (Latvian language) 6th grade
teacher performance level. Municipality School. Grades are indicated

Teacher Code	Subject/ grade	Student support Cognitive activization				Classroom management and clarity of instruction				
		1.1.	1.2.	5.3.	6.2.	2.1.	2.2.	5.1.	5.2.	6.1.
114	Native language / 6.2, 6.3	1	0	0	1	1	1	0	1	1
115	Science / 6.1, 6.2, 6.3	0	0	0	1	0	1	2	1	1
116	Native language / 6.1	1	0	0	0	1	1	1	1	2
118	Mathematics / 6.1	1	0	0	1	0	1	2	1	1
120	Mathematics / 6.3	3	2	2	2	3	3	3	3	3
122	Mathematics / 6.2	1	0	1	1	0	1	2	3	2

Average performance of the teachers in the school is presented according to the three categories and eight criteria (Fig. 3). The categories and criteria are the same, as discussed in the theoretical framework (Table 2). The maximum scale of the presented diagram is 4, as has been described the level of an expert. Acceptable level of performance is 3, where teacher performance, according to the framework has been described as proficient.



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Figure 3. Average performance of observed teachers (number = 6) according to the three categories and eight criteria for the developing  $21^{st}$  century skills

Authors point out that for this teacher group strength is the category of classroom management and clarity of instruction, which includes lesson design, teaching techniques and curriculum, which is suitable to the student. The performance on three criteria in other two categories is insufficient: classroom discourse, differentiating and student metacognitive skill development.

Development of the school action plan most likely are based on the criteria, where has been observed as most problematic. Firstly, insufficient Science teacher performance (dominating Level 0 and Level 1) has been identified in category of classroom management and clarity of instruction during study. Average class achievement compared to national average also signalizes the problem. In such case personalized feedback is needed, to improve lesson design, teaching techniques and implemented curriculum. For Mathematics and Native language (Latvian language) teacher professional development mostly is associated with cognitive activization, more productive task development and classroom discourse improvement.

## **Conclusions**

As every study, this study also has a limitation. Authors point out that, there have been not identified assessment items in all subject subcategories and different SOLO levels of complexity. Some subject subcomponents consist of only several assessment items, which lowers the reliability of results.

Most schools are data rich, but the challenge remains in selecting and analysing the right data to transform it to knowledge. Most often student assessment data has been integrated in the data driven decision making, but these kinds of data don't point out the solutions, often it is only signalizing the problem.

Authors during the research have piloted an initially developed model in which general steps of data driven decision making have been linked to the theoretical framework, where key factors, which influence student achievement have been identified and teacher instructional performance quality has been assessed in this study, with the previously developed teacher performance assessment instruments. Using the developed model, it is possible to identify the weaknesses and strengths of the observed teacher group.

For further research it is necessary to empirically validate the initially developed model. Develop and empirically validate assessment instruments for the key factors (leadership practices, student background and characteristics, national and municipality level policy), which are

influencing student outcomes and evaluate and measure the impact and effectiveness of developed action plan for the school improvement.

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